

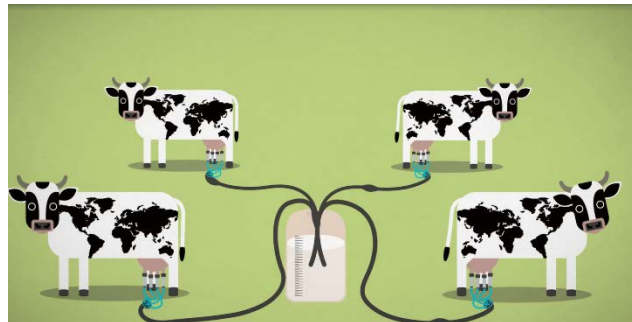
## IFAH UNVEILS ONE WORLD, ONE HEALTH ANIMATION

Brussels – 11<sup>th</sup> May 2015

To celebrate the One Health initiative and highlight its key achievements to date, The International Federation of Animal Health (IFAH) has launched a new animated video called One World, One Health.

Launched today, the video can be viewed on the IFAH [YouTube](#) channel and on [www.ifahsec.org](http://www.ifahsec.org).

One Health is a global concept which forges collaboration between human and animal health, to achieve better health for people, animals and the environment. IFAH's animation showcases some of the key medical developments and discoveries which could have only been achieved through this global collaborative approach.



Throughout the year, IFAH will be releasing a stream of educational content including further animations and interactive infographics which span a range of topics. To be the first to hear about this new content, follow IFAH on [Twitter](#).

IFAH is a global non-profit organisation which aims to foster greater understanding of animal health by being the global voice of the industry in dealing with governments, food chain partners and consumers.

**-ENDS-**

### Notes for editors

**\*\*\* Please note, our new address from 28 May onward:  
168 Ave de Tervueren, box 8, 1150 Brussels, Belgium\*\*\***

### IFAH

The International Federation for Animal Health (IFAH) is an organisation representing manufacturers of veterinary medicines, vaccines and other animal health products in both developed and developing countries across five continents. The mission of IFAH is to foster a greater understanding of animal health matters and promote a predictable, science-based regulatory environment that facilitates the supply of innovative and quality animal medicines, vaccines and other animal health products into a competitive market place. These products contribute to a healthy and safe food supply as well as a high standard of health and welfare for animals and people.

For further information on IFAH, please visit [www.ifahsec.org](http://www.ifahsec.org) or follow us on Twitter @Health4Animals

### For further press information please contact

**Luke Hopkins**, IFAH press office

Tel.: +44 1273 712000

E-mail: [lhopkins@thisispegasus.co.uk](mailto:lhopkins@thisispegasus.co.uk)

**Kim Hardie**, IFAH, Communications Director

Tel.: +32 2 543 75 75

E-mail: [k.hardie@ifahsec.org](mailto:k.hardie@ifahsec.org)

### IFAH

Representing the Animal Health Industry

International Federation for Animal Health

A non-profit international organisation registered under Belgian law (aisbl/ivzw)

Rue Defacqz, 1

B-1000 Brussels

Belgium

Tel.: +32 2 541 0111

Fax: +32 2 541 0119

E-mail: [info@ifahsec.org](mailto:info@ifahsec.org)

Website: [www.ifahsec.org](http://www.ifahsec.org)

VAT : BE 440 541 831