



## TABLE OF CONTENTS

- New President for IFAH
- Overview of IFAH Activities in 2014
- 4th Global Animal Health Conference: regulatory convergence
- New Infographic: Human medicines vs Veterinary Medicines
- IFAH at INFAH Conference
- New members for IFAH
- 5th VICH Public Conference - Reaching Out to the World
- Investment in New Veterinary Antibiotics: Barriers, Consequences and Solutions

## New President for IFAH



On 18 March 2015 George Heidgerken was appointed President of IFAH for a two-year term. Corporate Senior Vice President of Boehringer Ingelheim and Global Head of Boehringer Ingelheim Animal Health, George Heidgerken has extensive and global experience of the animal health sector.

On the appointment of the new president IFAH Executive Director, Carel du Marchie Sarvaas said that Mr Heidgerken joins IFAH during a period of transition. His role will be vital in communicating our vision for a healthier world through an innovative, responsible and sustainable animal health sector.

[Read the full press release](#)



## Overview of IFAH Activities in 2014

IFAH has published a report providing an overview of activities for the animal health industry in 2014. By region, it includes a summary of member associations' achievements around the world:

Overview of activities in 2014



- Europe
- North America
- South America
- Asia and Africa
- Australia and New Zealand

Download the report from our website: [www.ifahsec.org](http://www.ifahsec.org)

## 4th Global Animal Health Conference: Regulatory Convergence

**4th Global Animal Health Conference 2015:**  
Regulatory Convergence  
24-25 June 2015 - Dar Es Salaam, Tanzania

Organising Committee: OIE, EMA, FDA, GALVmed, TFDA, DIA

Taking place on 24-25 June 2015 in Dar Es Salaam, Tanzania, the 4th Global Animal Health Conference will focus on regulatory convergence for veterinary product registration. Discussions will centre on developing countries and how to enable the widest availability of high quality, safe and efficacious products in these markets, with an emphasis on Africa, and East Africa in particular.

The conference is funded by the Bill & Melinda Gates Foundation and is supported by an Organising Committee consisting of the OIE, the European Medicines Agency, the US Food and Drug Administration (FDA), GALVmed, the Tanzania Food and Drug Authority (TFDA), the West African Economic and Monetary Union (UEMOA) and the Drug Information Association (DIA).

Capacity at the conference is limited so [visit the IFAH website for the application form](#).

For more detail you can also download the [save the date flyer](#)!

## New Infographic: Veterinary Medicines vs Human Medicines

**We are similar, but we are not the same: veterinary medicines vs human medicines**

- 1. Market size**  
The veterinary market is smaller than the human market. The human market is valued at \$1.2 billion, while the veterinary market is valued at \$0.3 billion. 97% of the human market is in developed countries, while 3% is in developing countries.
- 2. Number of species**  
The human market serves 200 million people, while the veterinary market serves 100 million animals. The human market is divided into 200 million people, while the veterinary market is divided into 100 million animals.
- 3. Development requirements**  
The human market requires a longer development cycle (10-15 years) compared to the veterinary market (5-10 years). The human market requires a larger investment (1 billion USD) compared to the veterinary market (100 million USD).
- 4. Paying for the medicine**  
The human market pays for medicine through insurance, while the veterinary market pays through the owner. The human market pays for medicine through insurance, while the veterinary market pays through the owner.
- 5. Ensuring food safety**  
The human market focuses on ensuring food safety through strict regulations, while the veterinary market focuses on ensuring food safety through strict regulations. The human market focuses on ensuring food safety through strict regulations, while the veterinary market focuses on ensuring food safety through strict regulations.

More info on [www.ifahsec.org](http://www.ifahsec.org)

IFAH has recently published an infographic entitled 'We are similar, but we are not the same: veterinary medicines vs human medicines.'

Explaining a number of differences between the two sectors, including who the products are made for and how they are used, the infographic outlines some of the processes involved with developing and marketing veterinary medicines.

[Download the infographic](#)

## IFAH in India and China



In February 2015, IFAH's Executive Director spoke at a conference in Dehli organised by the Indian Federation for Animal Health ([INFAH](#)). The conference theme was "Healthy Animals – Healthy India: The contribution of the Indian animal health industry towards healthy animals and healthier India". The event was attended by some 100 government, industry, academic and the media. The Executive Director also took the opportunity to meet officials at the ministry to discuss regulatory challenges.



At the 23rd meeting of the Chinese Veterinary Drug Association (CVDA) in March IFAH's Executive Director presented the association to leading government officials attending. The meeting organised by the rotating presidency under Boehringer-Ingelheim considered implementation of the new 2D code, the trends in animal husbandry and other regulatory developments.

## New members for IFAH



IFAH is pleased to welcome two new member companies: Ceva Santé Animale and Phibro Animal Health Corporation.

The association now counts the top ten global animal health companies as members and represents around 80% of the market in animal health.

## 5th VICH Public Conference - Reaching Out to the World



International Cooperation on Harmonisation of  
Technical Requirements for  
Registration of Veterinary Medicinal Products  
-Reaching Out to the World-

The 5th VICH Public Conference will be held in Tokyo, Japan on 28-29 October 2015. Under the theme, 'Reaching Out to the World', the programme will focus on the contribution of VICH to the global One Health approach, the contribution of VICH to animal welfare in tests for veterinary medicinal products and the benefits of the VICH Outreach Forum to all countries.

The conference will be hosted by IFAH member association JVPA - Japan Veterinary Products Association.

For a draft programme visit the conference website: <http://vich5.com/> or [www.vichsec.org](http://www.vichsec.org).

## Investment in New Veterinary Antibiotics: Barriers, Consequences and Solutions

IFAH has recently published an article in the International Animal Health Journal outlining the main barriers that prevent or slow development and coming-to-market of novel veterinary antibiotics, and the consequences of this diminishing investment.

[Read the article in the IAHL](#)

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